



**BEN ROMDHANE FREDJ**  
**Graphic designer**  
 MAY 17, 1994

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 Ben Romdhane Fredj  
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## About me

I'm a multidisciplinary Designer for Branding and packaging design that's steeped in quality, elegance and authenticity. With an extra passion in photography focuses on capturing nature & landscapes in her own way.



## EXPERIENCE

- Freelance Graphic Designer**  
 Independent  
 -Establish and manage a freelance graphic design business aims to assist companies in brand development
- Art Director**  
 at ORCA TRADING agency  
 April 2021  
 - Develop and create designs for Vod application for Android tv
- Graphic Designer**  
 at FLASH PUB agency  
 July 2017 | December 2019  
 -Develop creative advertising content for various media, including catalogs, menus, business cards, flyers, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market
- Graphic Designer**  
 at ADRENALINE agency  
 July 2017 | August 2017  
 -Developed graphics and Layouts for product illustrations, logos and websites mirroring company brand style
- Graphic Designer**  
 at MEUBLATEX Company  
 April 2017 | May 2017
- Manager in a service office computer science**  
 at SABREX computer services  
 June 2016 | August 2016  
 -Maintenance of computer equipment  
 -Text processing on office software (Word, Excel, ...)



## ACTIVITIES AND INTERESTS



Movie theater



Music



Travel



Gym



Photography



## EDUCATION

- 18/11/2019**  
 Certificate of participation in Video Editing Professional  
 at SWIDO Production
- 2017-2018**  
 Professional technical qualification in publication Computer science  
 at Institute of Computer Services of the Sahel
- 2011-2015**  
 Bachelor's degree in Management  
 at Lycée Hamam Sousse

## SKILLS

### Soft Skills



### Software

Adobe Software (Photoshop, Illustrator...)



Office Software (Word, Excel...)



Office 365

### Technical Skills

Picture skills (photography)/photo editing



UI/UX Design



Graphic design



Web design



Ability to follow branding guidelines



Experience in range of printed

